

L2 CONSTITUENT FILE AVAILABLE FIELDS

For nearly 50 years, L2 has been the gold standard for constituent contact and targeting information

Hundreds of fields to help you find your target constituents



Individual Data

LALVOTERID (L2 Unique ID)
 Registration Status
(Active vs. Inactive)
 First Name
 Middle Name
 Last Name
 Name Suffix
 Birthdate
 Official Reg Date
 Calculated Reg Date
 Age
 Ethnic Description
 Broad Ethnic Groupings
 State Voter ID
 County Voter ID
 Gender
 Military Status *(Active)*
 Marital Status
 Veteran
 Gun Owner
 Concealed Weapons Permit
 Occupation Industry
 Occupation

Business Owner
 Median Education Years
 Absentee Types
 Net Worth
 Absentee
 Likely Religion
 Hispanic Country of Origin



Voter History

Complex Elections Returns
 Early Voting
 General Elections
 Primary Elections
 Local Elections
 Special Elections
 Vote Frequency



Consumer

Upscale Buyer
 Upscale Male Buyer
 Upscale Female Buyer
 Likely Union Member

Estimated Home Value
 Home Office
 Horse Owner
 Cat Owner
 Dog Owner
 Other Pet Owner
 Neighborhood Lifestyle
 Income
 Education
 Investor
 Home Purchase Date
 Computer Owner
 ISPSA
 Home Purchase Price
 Land Value
 Home Owner/Renter
 Property Type
 Dwelling Type



Hobbies & Interests

Interest in Military History
 Interest in Religion
 Interest in Science Space

Interest in Education Online
 Interest in Electronic Gaming
 Interest in Theater
 Interest in the Arts
 Interest in Musical Instruments
 Interest in Home Repair
 Interest in Auto Work
 Interest in Sewing Knitting
 Interest in Woodworking
 Interest in Tennis
 Interest in Golf
 Interest in Photography
 Interest in Aviation
 Interest in House Plants
 Interest in Crafts
 Interest in Gardening
 Interest in Photography Video
 Interest in Smoking
 Interest in Home Furnishings
 Interest in Home Improvement
 Interest in Food Wines
 Interest in Cooking General
 Interest in Cooking Gourmet
 Interest in Foods Natural

Hobbies & Interests (cont.)

Interest in Board Games
 Interest in Gaming Casino
 Interest in Lottery
 Interest in Travel Domestic
 Interest in Travel International
 Interest in Travel Cruise
 Interest in Exercise Health
 Interest in Running/Jogging
 Interest in Exercise Walking
 Interest in Exercise Aerobic
 Interest in Auto Racing
 Interest in Spectator Sports
 Interest in Football
 Interest in Baseball
 Interest in Basketball
 Interest in Hockey
 Interest in Soccer
 Interest in Snow Skiing
 Interest in Motorcycling
 Interest in NASCAR
 Interest in Boating/Sailing
 Interest in Scuba Diving
 Interest in Sports Leisure
 Interest in Hunting
 Interest in Fishing
 Interest in Shooting

 **Household Info**

Interest in Automotive
 Buyer of Antiques
 Buyer of Art
 General Collector
 Stamps Collector
 Coins Collector
 Arts Collector
 Antiques Collector
 Avid Collector
 Sports Collector

Military Collector
 Interest in Current Affairs/Politics
 General Reading
 Religious Reading
 Fiction Science Reading
 Magazines Reading
 Books Audio Reading
 Book Buyer
 Family Magazine
 Female Oriented Magazine
 Religious Magazine
 Gardening Magazine
 Culinary Interest Magazine
 Health Fitness Magazine
 Do It Yourself Magazine
 Financial Magazine

 **Contact Info**

Landline Telephone Number
 Telephone Cell Flag
 Telephone Confidence Code
 Emails (additional cost)
 Mailing Address
 Mailing Extra Address
 Mailing City
 Mailing State
 Mailing Zip Code
 Mailing ZipPlus4

 **Household Info**

Latitude/Longitude
 Household Voter Count
 Household Parties
 Household Gender
 Presence Of Children Code

Household Voter Composition
 Walking List Sequence
 Mailing Family ID
 Dwelling Unit Size
 Household with Children
 Spanish Speaking
 ZipPlus4
 Mailing Household Voter Count
 Mailing Household Parties
 Mailing Household Gender
 Residence Addresses
 Residence Addresses City
 Residence Addresses State
 Residence Families Family ID
 Residence Address Line
 Residence Extra Address Line
 Residence House Number
 Residence Prefix Direction
 Residence Street Name
 Residence Suffix Direction

 **Donor Info**

Religious Contributor
 Political Contributor
 Donates Environment Causes
 Donates To Charity
 Donates to Animal Welfare
 Donates to Arts and Culture
 Donates to Children's Causes
 Donates to Healthcare
 Donates to International Aid
 Donates to Wildlife Orgs
 Donates to Conservatives
 Donates to Liberals
 Donates to Local Community
 Donates to Veterans Causes

 **Boundaries**

NEW Congressional Districts
 OLD Congressional Districts
 NEW State Senate Districts
 OLD State Senate Districts
 NEW State House Districts
 OLD State House Districts
 Counties
 FIPS
 Precinct/Voting Districts
 Cities
 City Council Districts
 Commissioner District
 Hamlet/Community Areas
 Towns
 Unified School Districts
 Public Utility Districts
 School Districts
 Judicial Districts
 Cable Zones (NCC)
 Nielsen DMA Zones