

How to Create and Publish an IQ Web Form

Market: Federal/State/Local, House, Senate

Module: Outreach

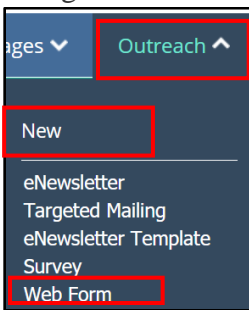
Purpose: This guide provides instruction on how to create Web Forms in IQ.

Key Benefits

IQ Web Forms are forms that can be customized and added to a Member’s website. This feature is helpful when soliciting information from constituents whose contact record is currently not in IQ (i.e. they are referred to as *anonymous* contacts). IQ Web Forms can be added to a Member’s website to capture information that will be stored as records in IQ. Examples of Web Forms include: sign-in forms, internship applications, military academy nominations, schedule requests, and meeting minutes.

Setting up Basic Web Form Information

1. Navigate to **Outreach > New > Webform**



2. The **IQ Webform Wizard** is displayed on the screen and defaults to **Setup**. A sample web form is displayed.



3. Complete the following fields.

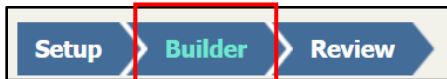
- a. **Name:** captures the name of the form.
- b. **Description:** refers to purpose of web form.
- c. **Owner:** defines permissions on who can and cannot edit the web form
- d. **This form will be sent to:** refers to whose email account will be receiving this web form.
- e. **When submitted this form will create:** refers to the type of record to create.

The screenshot shows a configuration form for a webform. The following fields are highlighted with red boxes:

- Name:** Form 100029
- Description:** (empty text area)
- IP Access Restrictions:** (no restrictions)
- Owner:** Isabella Strom
- This form will be sent to:** Anonymous users (will prompt for name and address)
- When submitted, this form will create a(n):** Message - Using IMA Rules

Building the Webform Content

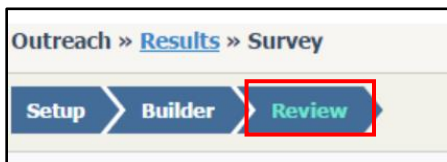
1. Select **Builder**.



2. Select the format of the web form field and choose the appropriate fields to display.
Note: these fields may vary depending on what type of web form you are creating.
3. Select **Save**.

Reviewing Webform Content

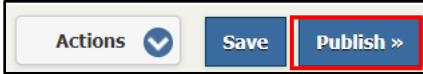
1. Select **Review** from the menu.



2. Review the information.
3. Select **Save** at the top right hand corner of the module.

Publishing a Webform

1. Select **Publish** top right hand corner of the module.



2. Select **Publish**. The web form is published and ready to be included in web pages, emails, and eNewsletter.

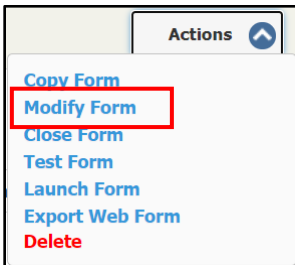
Note: If IQ captures any entry errors while trying to publish the Survey, the dialog will remain open with the list of errors.

Creating a recurring Webform

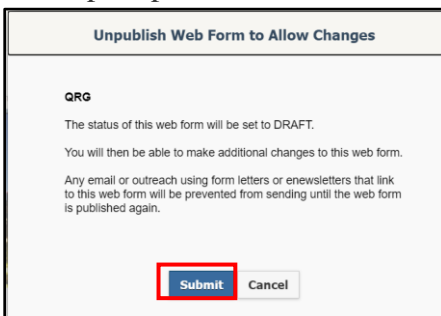
1. After publishing the web form copy the link in the **Share this eform** field.



2. Click the **Actions** drop down menu in the top right and select **Modify Form**.




3. When prompted select **Submit**.



4. In the **Redirect to** field paste the copied link.

Redirect to:

3. Select **Publish** top right hand corner of the module.

Actions  Save Publish >>